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THE HUMAN COLLISION

Imagine what it would be like to hit a tree in a car travelling 30 m.p.h.

What would happen to the car and to the people inside?



As the collision begins, the car and the people are all going 30 m.p.h.



The tree stops the car, crushing the front end.

But the passenger compartment remains undamaged.



Without seatbelts, the people cannot stay in their seats.

The human collision



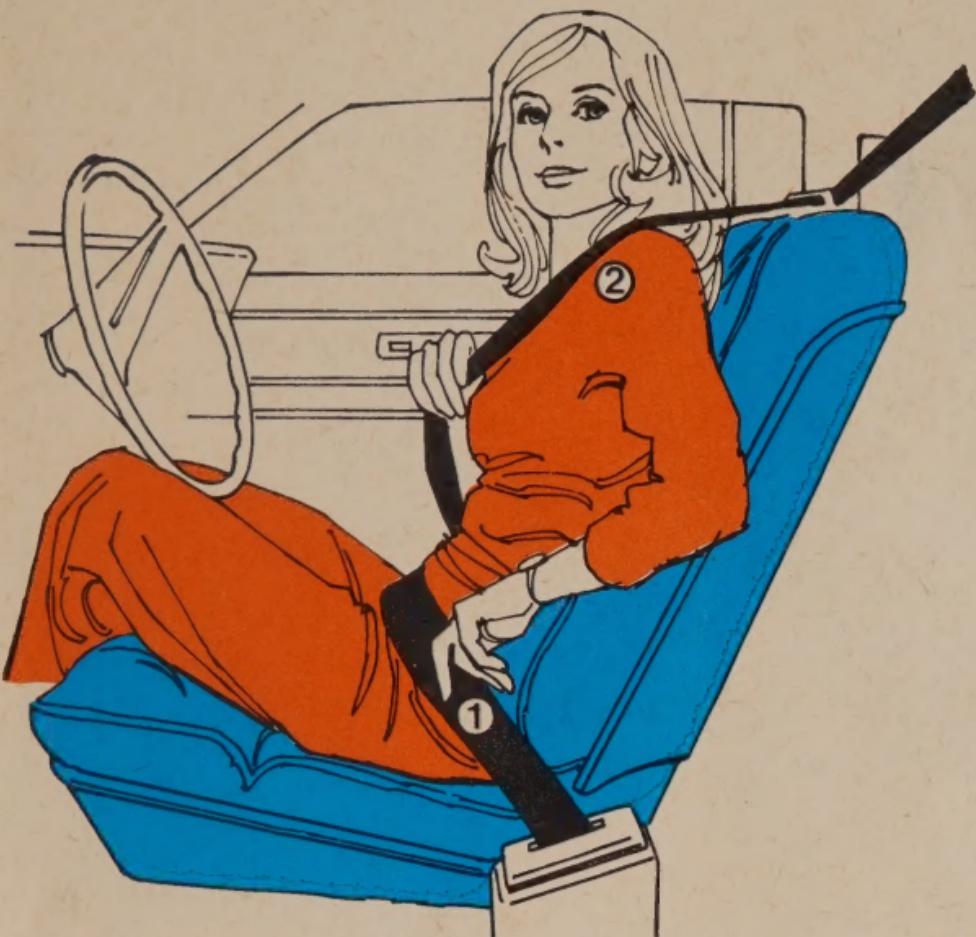
Instead, they continue to travel forward at 30 m.p.h. until they hit something.

IN ONTARIO IN 1973, THE HUMAN COLLISION CAUSED APPROXIMATELY 100,000 INJURIES AND 2,000 DEATHS.

The lap and shoulder belt combination is the best available protection against the human collision.

The lap belt keeps you in your seat.

The shoulder belt prevents your head and chest from striking the car.



1. The lap belt should be worn snug and low over the hips.
2. The shoulder belt, if adjustable, may be worn loose enough to allow an inch or two between the chest and belt.

Approved child restraints should be used for children weighing less than 50 pounds.

Children should never be held on an adult's lap because the force of a collision would tear a child from the adult's arms.

THE ADVANTAGES OF SEAT BELT USE

- Seat belts reduce the chances of injury and death by 50%. Properly buckled in with both lap and shoulder belts, you can walk away from accidents that would otherwise be deadly.
- Most injuries and deaths result from moderate speed accidents which occur close to the home.
- Many people think they can protect themselves in a collision. But even in a low speed crash, an unbelted person has thousands of pounds of force working against him.
- In a collision, unbelted occupants of a car can seriously injure other passengers by striking them or crushing them against the car's interior.
- Fire and submersion in water are rare in accidents. But even in such cases, seat belts are an advantage because they help you to remain conscious and thus get free of the car.
- Seat belts keep the driver behind the wheel and in control of the car.
- Properly adjusted seat belts protect the lives of pregnant women.

Further information on seat belts is available to interested persons or groups.

Please indicate what form of information you would like:

- Printed Matter
 Audio-Visual Presentation
(available to groups only)

Please write: (Phone (416) 248-3501)

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